

# Events in 2022

Events are an excellent medium and a valuable opportunity for us to interact with all our stakeholders in a differentiated and direct way, and to reaffirm how instrumental they are to our business. From CSR activities, environmental initiatives and product launches, to Human Capital development, internal wellbeing programmes and support to the Arts and Culture, we run a calendar of events throughout the year to connect more deeply with our teams, communities, artists, customers and NGOs. While these events serve to strengthen our brands externally and gather feedback from our customers, they also play an important role internally, by creating moments outside the office that strengthen the dynamics and cohesion among CJ's teams.

## Product and service launches

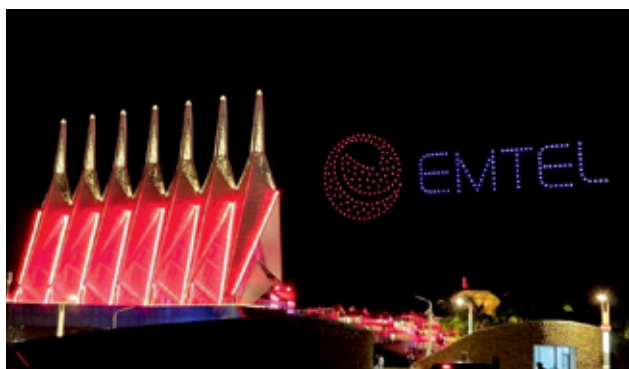
### Transactions... in the blink of an eye

In May 2022, Emtel launched blink, a revolutionary mobile payment app – and the very first to be led by a telecom operator in Mauritius – that is changing the game for consumers and merchants alike. Licensed by the Bank of Mauritius, blink addresses the need for instant, contactless and safe payments. By simply linking their bank account to blink, users can carry out any type of transaction, from making payments and paying bills, to sending and receiving money to a local bank account, scanning & paying at authorised retail outlets, topping up their mobile/broadband credit, with many more innovative features in the pipeline. The best part? blink is for everyone: it can be used on any smartphone or tablet, through any mobile network, using any bank account, anywhere – even from abroad – by anyone in Mauritius, Rodrigues and Agalega. Businesses, for their part, enjoy multiple benefits, including receiving money directly into their accounts, monitoring their transactions in real time through a dashboard, and offering deals/rewards to their customers. In launching this app, Emtel is living up to its purpose of using cutting-edge technology to ease people's lives, while contributing to the island's progress towards a cashless economy and a more inclusive society.



### 5G – opening up a world of possibilities

A fleet of drones lit up the sky in Jin Fei on 27th July 2022, marking the official launch of 5G by Emtel and a turning point for the telecommunications industry in the Indian Ocean. After years of setting the stage for the large-scale deployment of 5G, Emtel introduced the Airbox 5G, an instant plug-and-play ultra-high-speed internet that promises to transform lives and businesses. With speeds up to 100 times faster than 4G and reduced latency, subscribers to the Airbox will avail of ultra-fast download speeds, enabling them to quench their appetite for data consumption. 5G is also empowering enterprises to boost their productivity, open up new revenue opportunities and connect with their customers in new creative ways. Emtel's 5G already covers 40% of the population in the North, Centre and West of Mauritius, and is well on its way to providing islandwide coverage by 2024.



### Batimex Phoenix Central unveils its new look

Following a major uplifting and remodelling of its layout and interiors, Batimex's showroom in Phoenix Central is trendier and more inspiring than ever. The new venue showcases Batimex's wide array of premium products, from floor coverings and sanitary ware, from some of the world's most renowned brands, embarking shoppers on an immersive experience and enabling them to better visualise their construction and renovation projects. Phoenix Central also boasts a large parking area and dining options, further enhancing the shopping experience.



### Metric gets a makeover

Conveniently set at the heart of Rose Hill, the revamped Metric showroom opened its doors in January 2022. With a more open layout and improved product presentation, Metric has elevated the shopping experience by creating a modern, welcoming space for shoppers. It offers a wide selection of quality products – from sanitary ware and flooring solutions, to water-heating units – that upgrade any construction or renovation project, all while remaining affordable and accessible. Metric aims to remodel its other stores, featuring the reimagined design.



### Grand reopening of Les Arcades Currimjee

After months of painstaking renovation to modernise Les Arcades Currimjee, the iconic landmark's new identity was unveiled in July 2022. Between 27th June and 3rd July, the week-long inauguration invited visitors to explore the newly revamped retail and food sections through 'Arca'Souk', a craft market with small local entrepreneurs, 'Arca'Expo', an exhibition with over 40 local artists, as well as live music, food tasting and numerous other activities. Les Arcades was redeveloped into a vibrant commercial centre, bringing together a mix of premium tenants, including some of the island's trendiest eateries and retail stores, while also thoughtfully retaining the unique historical features of the building. For instance, the building's original stone façade – which has been a distinguishing feature of the urban landscape of Curepipe since the early 1900s – was carefully preserved; historical scenographies depicting the town's history adorn the walls; and a lighting concept was set up to match the emblematic status of Curepipe, also known as the City of Lights. Since the renovation, Les Arcades has welcomed over 100,000 visitors per month, filling us with pride to be contributing to the vibrancy of Curepipe and catalysing the wider regeneration of the town.

A calendar of lively events is organised all year round, featuring live music shows, markets, food events and art exhibitions, to keep Les Arcades buzzing.

## EVENTS IN 2022

### Promoting the Arts, Culture & Mauritian talent

In keeping with its Mauritian DNA, the Group supports events and people that strongly advocate for the local arts and culture. We proudly sponsored:

**A workshop for Mo'Zar**, a jazz group tracing its roots in the village of Roche Bois. Spanning five days and held at Otentic Eco Tent, the workshop aimed to prepare this group of young musicians for a remarkable milestone in their lives: the production of a documentary, by Sebastien Petretti, highlighting Mo'zar's unique story and success. The young musicians partook in several music composition classes with renowned names, engaged in nature activities, and spent the better part of the workshop preparing themselves – technically, mentally and physically – for their upcoming concerts in Mauritius, Belgium and France.



### 100 years of professional football in Mauritius.

Football remains one of the main forms of entertainment and a unifying factor for Mauritians. This tradition goes as far back as 1922, introduced by the British and popularised by Charles Lamb, a physical education professor at the Royal College Curepipe (RCC). To commemorate the 100th anniversary of football on the island, we sponsored a signage and memorial plaque at the football ground at RCC, which honours Charles Lamb and his invaluable role in making football the most popular sport in the country to this date.



An exhibition in Bel Village commemorating the **40 years of the death of Malcom de Chazal**. Saïd Hossannee, a painter/engraver whose work is deeply rooted in the Mauritian culture, paid tribute to Malcolm de Chazal through 40 works of art that draw inspiration from the late artist's style, while infusing Saïd's singular touch.



The **'Femmes Chefs d'Entreprises Mondiales' (FCEM) International Conference**, also known as the Worldwide Network of Women Business Owners. Over 100 female entrepreneurs attended the conference between 25th and 27th May, including some of the world's high-profile female business leaders. The conference, which was centred on the theme "The Circular Economy: Women Entrepreneurs as the Force of Change", included an official ceremony, followed by a series of panel discussions. As a platinum sponsor of the event, the Group is proud to be supporting the AMFCE in its mission to promote the economic independence of women through entrepreneurship.



**Natir – when music meets eco-consciousness**

Intent on moving the needle on sustainability, CJ took its initiatives further by combining climate action with culture, using music as a vehicle to promote ecological values and awareness. We reached out to Atelier Mo’Zar, a musical group we have been supporting for many years now, to help us achieve our objective. This beautiful collaboration gave rise to an inspiring song entitled Natir, written and composed by the famous jazz trumpeter, Philippe Thomas, and performed by CJ’s employees and Mo’zar students. Natir is not only a call for urgent action to preserve our ecosystems and safeguard our planet, but it also highlights the brilliance of our talents and the power of collective action. The original song can be viewed on YouTube: <https://www.youtube.com/watch?v=qF9JRSJyefs>

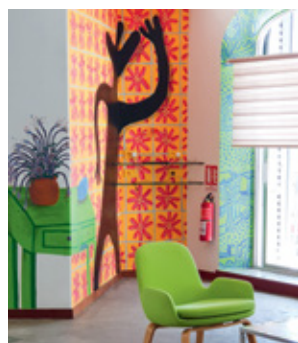


**Le Nénuphar’s interiors graced by Evan Sohun**

Toudim, a well-known character in the local art world and Evan Sohun’s faithful sidekick, now features on the walls of Le Nénuphar, the Group’s co-working space in Curepipe. Evan, an acclaimed Mauritian street artist and illustrator, skilfully adorned our walls with a fresco covering 10m<sup>2</sup>, in continuation to his solo exhibition ‘Marsan Rev’, which translates into ‘Dreamseller’. This collaboration denotes CJ’s desire to support local artists and provide them with a space to unleash their creativity. At the same time, the stunning artwork breathes new life into Le Nénuphar, enriching the space in a way that inspires out-of-the-box ideas.



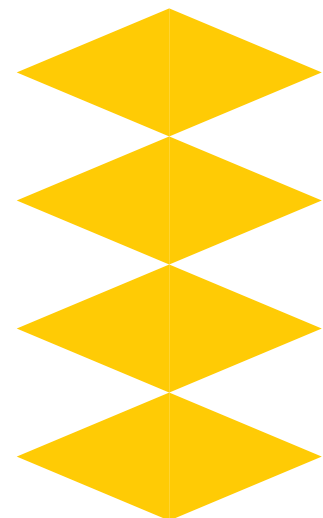
Before



After

**When excellence is rewarded**

Screenage was the proud winner of the Aruba FY22 Africa Reseller Of The Year award at the Aruba EMEA Channel Partners Awards, held virtually in January 2022. The ceremony brought together over 190 Aruba partners and technology experts across the globe. This prestigious award reflects Screenage’s technical proficiency and strong partnership with Aruba, as well as its commitment to delivering exceptional technology solutions and customer experiences. Screenage is thrilled to be the recipient of this award, and aims to continue innovating to meet customers’ biggest business challenges.



## EVENTS IN 2022

### Environmental and social stewardship

Guided by a newly defined Sustainability Charter, rooted in Environmental Preservation, Social Inclusion and Human Capital, the Group's initiatives across these three pillars took on a new dimension this year.



*Environmental and Sustainability report p 100-113*  
*Human capital report p 39-42*

#### Making sustainability everyone's responsibility

Central to embedding sustainability within our businesses is to engage our employees in the co-creation of sustainability practices. During the year, we ran a series of workshops and activities aimed at turning our employees into strong sustainability advocates, both in the workplace and in their personal lives. Among the many initiatives were a training session on organic gardening carried out by Everbloom, a Sustainability Transformation workshop for the leadership team facilitated by Kantar, and the Phoenix Central Sustainability Forum bringing together the mall's tenants.



#### CJ Wellness Week

As part of its comprehensive Employee Wellbeing programme, CJ carried out a week-long series of wellness activities centred around preventative healthcare. Our aim is to promote the long-term health of our employees by providing them with the tools, resources and information they need to form healthy habits. Wellness Week included blood tests, dental and eye check-ups, and awareness sessions.

#### Professional Image and Etiquette

Internal team-building events are instrumental in bringing our team members closer together, encouraging further collaboration and nurturing a strong CJ culture. In the context of the Group's drive to strengthen our customer-centric culture, the CJ Sales Academy was launched in October 2022 to align various commercial teams around common sales techniques and behaviours to ensure a consistent, positive customer experience across all touchpoints. The first training provided participants with the do's and don'ts of grooming and etiquette to project a professional image and demonstrate appropriate business etiquette in all interactions with customers.

